



34TH ANNUAL MINORITY ENTERPRISE DEVELOPMENT WEEK

MEDWeek2016

Business Matchmaker Conference & B2B Expo

A United States Presidential Proclamation

A Program of the U.S. Department of Commerce

"Multi-Cultural Business Inclusion & Growth"

OCTOBER 14, 2016



Koven's Conference Center – 3000 N.E. 151st St., North Miami, FL 33181

CONFERENCE PROGRAM

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SPONSORSHIP OPPORTUNITIES & BENEFITS

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SEND US YOUR LOGO

MEDWeek Sponsors

Please complete the Last Page of this Package

Submit with your logo immediately

We want you to benefit from all promotions

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ADVERTISING

Your Camera-Ready Ad Copies are

Due by September 15th

In JPEG or PDF Format

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SPONSORSHIP & ADVERTISING CONTACT

Marie Gill – MEDWeek Coordinator

marie@mgillonline.com * marie@smallbusinesscenterfl.org

www.medweekflorida.org

305.576.7888 | 786.316.0888 | 1.800.730.5581

PROGRAM

OCTOBER 13, 2016 – 6:00 P.M. – 8:00 P.M

Complimentary VIP/Kick-Off Reception. Hosted by the City of Lauderhill
Lauderhill Performing Arts Center - (Corner Sunrise Blvd., and State Road 7, Lauderhill, FL)

OCTOBER 14, 2016 – 8:00 A.M. – 5:00 P.M

Koven's Conference Center | 3000 N.E. 151 St., North Miami, FL 33181

Free All-Day Parking for MEDWeek Guests. Collect Parking Decal at Front Office to be Displayed in your Vehicle

8:30 – 11:30 a.m. – Global Business Expansion – The World is Open for Business
Registration | Business Opportunity Breakfast | Success Strategies Seminars | Issues & Solutions

8:45 – 9:30

Success Strategies Seminar #1 – EXPANDING TO GLOBAL MARKETS – Panel Presentation

95% of our customers are OUTSIDE THE U.S. Exporting is easier than you may think...MEDWeek has the answers

Meet the Experts who can help you identify and pursue new EXPORT markets. Hear which products and services are IN DEMAND in Canada and Countries of the Caribbean, Central and South America, Africa, Asia, and Europe. Funding assistance is available to help underwrite the cost of certain trade missions and other International Trade activities...you cannot afford to miss this Seminar! And if you are New to Export, you will find an array of resources at MEDWeek that will help you become "Export Ready".

9:45 – 10:30

Success Strategies Seminar #2 – ACCESS TO CAPITAL – Financing & Bonding – Panel Presentation

Tired of getting "No" for an answer? Come and meet the Lenders who are saying "Yes" to Your Financing Needs.

Financing for start-up and growing businesses, all industries, construction project development, export credit insurance & purchase order financing, residential and commercial mortgage financing, bonding and business insurance –Panel Presentations and One-on-One Meetings during the B2B Expo – Participants include: Commercial Banks, Credit Unions, Alternative Financing Programs, CDFI's, CRAs, Surety Companies, Bonding Agents, Export Financing Agencies, Industrial Development Bonding Agencies, and more

10:45 – 11:30

Success Strategies Seminar #3 – GOVERNMENT & COMMERCIAL CONTRACTING – Panel Presentation

Corporations, Developers, Retailers, & Government seeking MBEs, SBEs, DBEs, ACDBEs, WBEs, 8(a), & HUBZone Firms

Come and Meet Presenters with Billions of Dollars in Contracts for small and minority-owned businesses

11:45 - 1:30 p.m. – MEDWeek AWARDS LUNCHEON

With Keynote Speaker

34th Annual MEDWeek Awards – Honoring Outstanding MBEs & Supporters

1:45 – 5:00 p.m.

Business Matchmaker & Diversity EXPO

Federal, State & Local Government Contract Procurement Opportunities from these Invited Agencies

US/FDOT, U.S. Dept. of Commerce, Defense/Homeland Security, NASA, USAID, Agriculture, Energy, HUD, SBA, Justice, Labor, Health & Human Services, Army Corps of Engineers, Small Business Innovative Research, General Services Administration (GSA), Broward County, Miami-Dade County, Palm Beach County, School Boards of Broward and Miami-Dade, So. Florida Water Management District, Moffitt Cancer Center, Tri-Rail, Port Everglades, Port Miami, Miami Intl Airport, Ft. Lauderdale/Hollywood Intl Airport

Commercial Contracting Opportunities from major developers and commercial entities seeking products and services from S/MBEs in:

Construction, Professional Services, Commodities, Retail, Manufacturing, Healthcare, IT and Green Technology

END OF CONFERENCE

SPONSORSHIPS

PLATIUM SPONSOR - \$9,000

Opportunity for Senior Diversity Program Executive to serve as the Honorary MEDWeek Chair

- Named Sponsor of MEDWeek VIP Reception – October 13th
- Signature Sponsor of MEDWeek with Speaking Role at MEDWeek Key Events
- Two tables of ten at MEDWeek Business Opportunity Breakfast – Prominent Reserved Seating
- Three tables of ten at MEDWeek Awards Power Lunch
- Complimentary admission for 50 small businesses to all seminars and networking events
- Full page color advertisement in the MEDWeek 2016 Souvenir Publication (Prominent Space)
- Company logo on website and on all signage and publications for the next 12 months
- Extended Exhibitor Space (double booth) at B2B Matchmaker – October 14th – Matchmaker Meetings
- Acknowledgement in media announcements and press releases
- Recognition Plaque

GOLD SPONSOR - \$6,000

- Named Sponsor of Business Opportunity Breakfast & Co-Sponsor of Success Strategies Seminars
- Two tables of ten at MEDWeek Business Opportunity Breakfast – Prominent Reserved Seating
- Two tables of ten at MEDWeek Awards Power Lunch
- Full page advertisement in the MEDWeek 2016 Souvenir Publication
- Exhibitor Display Space at B2B Matchmaker & Expo - Matchmaker Meetings
- Complimentary admission of 40 small businesses to educational and networking events
- Verbal recognition of your sponsorship at all events
- Company logo on website and displayed on publications for the next 12 months
- Recognition Plaque

SILVER SPONSOR - \$4,500

- Named Sponsor of Business Opportunity Breakfast & Co-Sponsor of Success Strategies Seminars
- Table of ten at MEDWeek Business Opportunities Breakfast
- One Table of ten at MEDWeek Awards Power Lunch
- Full page advertisement in the MEDWeek Souvenir Publication
- Exhibitor Display Space at B2B Matchmaker & Expo – Matchmaker Meetings
- Company logo on website and promotional materials for the next 12 months
- Complimentary admission of 30 small businesses to educational and networking events
- Recognition Plaque

BRONZE SPONSOR - \$3,000

- Named Sponsor of 34th Annual MEDWeek Conference
- One Table of ten at MEDWeek Business Opportunity Breakfast
- One Table of ten at MEDWeek Awards Power Lunch
- Exhibitor Display Space at B2B Matchmaker & Expo – Matchmaker Meetings
- Full Page ad in MEDWeek Souvenir Publication
- Complimentary admission of 20 to educational and networking events
- General conference signage displayed at all events
- Company logo on website and promotional materials
- Recognition Plaque

SUSTAINING SPONSOR - \$1,500

- Named Sponsor of 34th Annual MEDWeek Conference
- Exhibitor Display Space at B2B Matchmaker & Expo – Matchmaker Meetings
- 5 Tickets to MEDWeek Business Opportunity Breakfast
- 5 Tickets to MEDWeek Awards Power Lunch
- ½ Page Color Ad in MEDWeek Souvenir Publication
- Company Logo on Website and on promotional materials

AFFILIATE SPONSOR (SELECT ONE)

- Affiliate - Corporate Sponsor Only** **\$1,000**
- Named Sponsor of 34th Annual MEDWeek Conference
 - 3 Tickets to MEDWeek Business Opportunity Breakfast
 - 3 Tickets to MEDWeek Awards Power Lunch
 - ½ Page Color Ad in MEDWeek Souvenir Publication
 - Exhibitor Display Space at B2B Matchmaker & Expo – Matchmaker Meetings
 - Company Logo on Website and on promotional materials

- Affiliate - Small/Minority Business Only** **\$750**

(THIS AFFILIATE (\$750) IS FOR SMALL/MINORITY BUSINESSES ONLY)

- Named Sponsor of 34th Annual MEDWeek Conference
- 3 Tickets to MEDWeek Business Opportunity Breakfast
- 3 Tickets to MEDWeek Awards Power Lunch
- ½ Page Color Ad in Conference Publication
- Exhibitor Display Space at B2B Matchmaker – Matchmaker Meetings
- Company Logo on Website and on promotional materials

SPECIAL ITEMS

MEDWeek Awards Luncheon Sponsor	- \$5,000
Business Opportunity Breakfast Sponsor	- \$3,000
Awards & Audio Visuals Sponsor	- \$3,000
VIP Reception Sponsor	- \$1,500
Special Event Sponsor (B2B Seminar)	- \$1,000

FREE ENTRY TO B2B EXPO

EXHIBITOR SPACE

Corporate Exhibitor	- \$300 ***
Government Exhibitor	- \$200 ***
MBE/Small Business Exhibitor	- \$150 ***
Non-profit Organization Exhibitor	- \$150

BE AN EARLY BIRD & SAVE

Full Admission (Early Bird - by 9/16/2016)	- \$75 **
Full Admission (After 9/16/2016)	- \$90 **

- ** Full Admission - includes one person for Breakfast & Seminars, Power Lunch, B2B Matchmaker & Expo (Exhibitor Space Not Included)
*** Each Corporate, Gov., Non-Profit and MBE Exhibitor Space - includes TWO entries to Seminars, Breakfast, Power Lunch, & Matchmaker

MEDWEEK ADVERTISING & REGISTRATION

Deadline for Ads – September 16, 2016 * Submit in JPEG or PDF to: marie@mgillonline.com

MEDWeek Publication Size = 8.5x11

Full Page (Bleed):

- Bleed size: 8.75" x 11.25"
- Price: Full Color: \$750 * B&W: \$500

Full Page:

- Image Area: 8.5 x 10"
- Price: Full Color: \$750 * B&W: \$500

Half Page:

- Image Area: 7.5" x 4.825"
Price: Full Color: \$500 * B&W: \$300

Quarter Page:

- Image Area: 3.625" x 4.825"
Price: Full Color: \$175 * B&W: \$125

Business Card Size: (Small Business Only)

- Image Area: 2.5625" x 3.625"
Price: \$50

EASY CREDIT CARD ON-LINE REGISTRATION
AVAILABLE - AUGUST 8, 2016
www.medweekflorida.org

OR

Complete and Fax Registration Page (Pg. 6)
Fax to: 305.576.0089
or email to: marie@mgillonline.com

Please make Check or Money Order payable to:
Minority Business Enterprise Center (MBEC)
Or M. Gill & Associates, Inc.
C/O P.O. Box 472373 * Miami, FL 33247
Tel: 305.576.7888 or 1.800.730.5581

For Information and Help with Registration
Please call:
305.576.7888 * 786.316.0888
Toll Free: 1.800.730.5581

Email Camera-ready Ads & Logos - JPEG or PDF - marie@mgillonline.com by 9/16/2016

REGISTRATION PAGE

Please complete this registration page and email or fax to: marie@mgillonline.com or (305) 576.0089. Upon receipt of this form, we will prepare and send an invoice to your email address. For further information, please call: 305.576.7888 or 786.316.0888 or 1.800.730.5581.

Name:		Title:	
Name of Business/Organization:			
Address:			
City:		State:	Zip:
Phone:	Fax:	Email:	

Exhibitor Space & Items: (Select/Circle all that apply)

Corporate Sponsor \$ _____ Government Sponsor \$ _____ S/MBE Sponsor \$ _____
Corporate Exhibitor _____ \$300; Government Exhibitor _____ \$200; MBE/SBE/Non-Profit Exhibitor _____ \$150;
Breakfast/Seminars Only _____ \$40 pp; MEDWeek Awards Power Lunch Only _____ \$50 pp;

Special Sponsorship Discount – Chambers of Commerce only - \$500
Includes Table of ten (10) for Breakfast, Seminars, Luncheon; one Exhibitor Table at Expo; Half Page Color Ad
Check here if applicable (_____)

All Day Event – October 14, 2016 (All Events, including Power Lunch & B2B Matchmaker) _____ \$75 pp
_____ Full Admission (by 9/16/16) - \$75.00 pp _____ Full Admission (After 9/16/16) - \$90 pp

EXHIBITOR TABLE AND FULL ADMISSION PRICES INCLUDE:

BREAKFAST, SEMINARS, AWARDS POWER LUNCH WITH KEYNOTE SPEAKER, B2B MATCHMAKER APPOINTMENTS & EXPO
ENTER THE NUMBER OF PERSONS ATTENDING THE COMPLIMENTARY VIP RECEPTION FROM YOUR ORGANIZATION (_____)

PAYMENT METHOD

PLEASE WRITE THE TOTAL \$ VALUE OF YOUR SPONSORSHIP HERE: \$ _____ Today's Date: _____
LIST BELOW THE NAMES OF OTHER PARTICIPANTS OR EMAIL NAMES TO MARIE@MGILLONLINE.COM

1. _____ 2. _____ 3. _____ 4. _____

Check Money Order Online via PayPal with Registration

Payment by Check or Money Order

Payable to: Minority Business Enterprise Center (MBEC)
Or M. Gill & Associates, Inc.
C/O 970 S.W. 1st Street, Suite 405, Miami, Florida 33130
Attention: Marie Gill – MEDWeek Coordinator



REMEMBER TO REGISTER FOR EARLY BIRD PRICES BY SEPTEMBER 16TH