



33RD ANNUAL MINORITY ENTERPRISE DEVELOPMENT WEEK

MEDWEEK 2015

Business Matchmaker Conference – in collaboration with
THE JAMAICAN BUSINESS EXPO

OCTOBER 7 – 9, 2015



CONFERENCE PROGRAM



SPONSORSHIPS



OPPORTUNITIES & BENEFITS



SEND US YOUR LOGO

MEDWeek Sponsors

Please complete the Last Page of this Package

Submit with your logo immediately

We want you to benefit from all promotions



ADVERTISING

Your Camera-Ready Ad Copies are

Due by September 15th

In JPEG or PDF Format

SPONSORSHIP & ADVERTISING CONTACT

Marie R. Gill – MEDWeek Coordinator & Publicist

marie@mgillonline.com * marie@miamimbdacenter.com

www.medweekflorida.org

305.576.7888 * 1.800.730.5581



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Hilton Hotel - 1601 Biscayne Boulevard, Miami, Florida 33132
October 7th – 5:30-8:30 p.m. – VIP Reception



OCTOBER 8, 2015 – 8:30 A.M. – 12:00 P.M. - DAY ONE

- **Business NETWORKING Breakfast**
- **THE BUCK STOPS HERE - Success Strategies Seminars — Financing Panel Presenters**
(Financing for start-up and growing businesses, all industries, construction project development, export credit insurance & purchase order financing, residential and commercial mortgage financing, bonding and business insurance –Panel Presentations and One-on-One Meetings during the B2B Expo – Participants include: Commercial Banks, Credit Unions, Alternative Financing Programs, CDFI's, CRAs, Surety Companies, Bonding Agents, Export Financing, Industrial Development Bonding Agencies, and more)
- **BizTank™ INVESTMENT COMPETITION**
(South Florida's "Shark Tank" - as seen on TV – Selected Minority Businesses will present their investment requests to BizTank™ Investors in front of the general audience – BizTank™ Applications are available at www.medweekflorida.org – Deadline to Apply - August 21, 2015. Results will be announced during lunch

12:00 p.m. – 1:00 p.m. LUNCH BREAK – LIGHT BUFFET LUNCH – BizTank™ RESULTS

- **COMMERCIAL & GOVERNMENT CONTRACTING OPPORTUNITIES (1:00 p.m. – 2:00 p.m.)**
Construction Developers & Government seeking MBE, SBE, DBEs, ACDBEs, WBEs, 8(a), HUBZone Certified Firms
Come and Meet Presenters with Billions of Dollars in Construction and other Business Opportunities in South Florida
- **Federal, State & Local Government Contract Procurement Opportunities**
(US/FDOT, Commerce, Defense/Homeland Security, NASA, USAID, Agriculture, Energy, HUD, SBA, Justice, Labor, Health & Human Services, Army Corps of Engineers, Small Business Innovative Research, General Services Administration Broward County, Miami-Dade County, School Boards of Broward and Miami-Dade, So. Florida Water Mgmt. District)
- **Commercial Contracting Opportunities:** *Construction, Professional Services, Commodities, Retail, Manufacturing, Healthcare (Retailers Include: Presidente Supermarket, Sedanos, Publix, Associated Grocers, Target and Walgreens)*
- **Certification & Technical Assistance Support:** *Services available to Small, Minority, Women, and Veteran-Owned Businesses*
- **B2B MATCHMAKER & JAMAICAN BUSINESS EXPO (2:00 p.m. – 5:00 p.m.)**

OCTOBER 9, 2015 – 8:30 A.M. – 5:00 P.M. - DAY TWO

- **Business Opportunity Breakfast – with Keynote Speaker (Bill Johnson, Florida Secretary of Commerce – Invited)**
- **GLOBAL TRADE FORUM - EXPORTING OPPORTUNITIES (10:00 a.m. – 12:00 p.m.)**
(Panel Presentations from Export and Inbound Representatives on Exporting/Trade & Investment Opportunities with Cuba, Mexico, Jamaica, and Panama. Followed by One-on-One Matchmaker Meetings during the B2B Expo).
- **POWER LUNCH – JAMAICA USA CHAMBER & MEDWEEK AWARDS (12:00-2:00 p.m. – Keynote Speaker: Mr. Earl Jarrett, Chairman, JNBS – Invited)**
*Jamaican Milestone & MEDWeek Awards * JAMPRO – Signs Enhanced Memorandum of Understanding with Jamaica USA Chamber MBDA Signs Memorandum of Understanding with Latin Chamber of Commerce (CAMACOL) for Exclusive Technical Assistance Services*
- **B2B MATCHMAKER & JAMAICAN BUSINESS EXPO (2:00 p.m. – 5:00 p.m.)**
END OF CONFERENCE



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SPONSORSHIPS

PLATIUM SPONSOR - \$9,000

Opportunity for Senior Diversity Program Executive to serve as the Honorary MEDWeek Chair

- Named Sponsor of MEDWeek Reception – October 7th
- Signature Sponsor of MEDWeek With Speaking Role at MEDWeek Key Events
- Two tables of ten at MEDWeek Business Opportunity Breakfast – Prominent Reserved Seating
- Three tables of ten at MEDWeek Success Strategies Luncheon & BizTank Investment Competition
- Complimentary admission for 50 small businesses to all seminars and networking events
- Full page color advertisement in the MEDWeek 2015 Souvenir Publication (Prominent Space)
- Company logo on website and on all signage and publications
- Extended Exhibitor Space (double booth) at B2B Matchmaker – October 8th and 9th – Matchmaker Meetings
- Acknowledgement in media announcements and press releases
- Recognition Plaque
- Data Facilities with MBDA Business Center Program

GOLD SPONSOR - \$6,000

- Named Sponsor of Business Opportunity Breakfast & Co-Sponsor of Success Strategies Seminars
- Two tables of ten at MEDWeek Business Opportunity Breakfast – Prominent Reserved Seating
- Two tables of ten at MEDWeek Success Strategies Power Lunch & BizTank Investment Competition
- Full page advertisement in the MEDWeek 2015 Souvenir Publication
- Exhibitor Display Space at B2B Matchmaker Expo – Matchmaker Meetings
- Complimentary admission of 40 small businesses to educational and networking events
- Verbal recognition of your sponsorship at all events
- Company logo on website and displayed on publications
- Recognition Plaque
- Data Facilities with MBDA Business Center Program

SILVER SPONSOR - \$4,500

- Named Sponsor of Business Opportunity Breakfast & Co-Sponsor of Success Strategies Seminars
- Table of ten at MEDWeek Business Opportunities Breakfast
- One Table of ten at MEDWeek Success Strategies Power Lunch & BizTank Investment Competition
- Full page advertisement in the MEDWeek Souvenir Publication
- Exhibitor Display Space at B2B Matchmaker
- Company logo on website and promotional materials
- Complimentary admission of 30 small businesses to educational and networking events
- Recognition Plaque



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BRONZE SPONSOR - \$3,000

- Named Sponsor of 33rd Annual MEDWeek Conference
- One Table of ten at MEDWeek Business Opportunity Breakfast
- One Table of ten at MEDWeek Success Strategies Power Lunch & BizTank Investment Competition
- Exhibitor Display Space at B2B Matchmaker & Matchmaker Meetings
- Full Page ad in MEDWeek Souvenir Publication
- Complimentary admission of 20 to educational and networking events
- General conference signage displayed at all events
- Company logo on website and promotional materials
- Recognition Plaque

SUSTAINING SPONSOR - \$1,500

- Named Sponsor of 33rd Annual MEDWeek Conference
- Exhibitor Display Space at B2B Matchmaker
- 5 Tickets to MEDWeek Business Opportunity Breakfast
- 5 Tickets to MEDWeek Success Strategies Luncheon & BizTank Investment Competition
- ½ Page Color Ad in MEDWeek Souvenir Publication
- Exhibitor Display Space at B2B Matchmaker
- Company Logo on Website and on promotional materials

AFFILIATE SPONSOR (SELECT ONE)

- Affiliate - Corporate Sponsor Only** **\$1,000**
- Named Sponsor of 33rd Annual MEDWeek Conference
 - 3 Tickets to MEDWeek Business Opportunity Breakfast
 - 3 Tickets to MEDWeek Success Strategies Luncheon & BizTank Investment Competition
 - ½ Page Color Ad in MEDWeek Souvenir Publication
 - Exhibitor Display Space at B2B Matchmaker
 - Company Logo on Website and on promotional materials

- Affiliate - Small/Minority Business Only** **\$750**

(THIS AFFILIATE (\$750) IS FOR SMALL/MINORITY BUSINESSES ONLY)

- Named Sponsor of 33rd Annual MEDWeek Conference
- 3 Tickets to MEDWeek Business Opportunity Breakfast
- 3 Tickets to MEDWeek Success Strategies Luncheon & BizTank Investment Competition
- ½ Page Color Ad in Conference Publication
- Exhibitor Display Space at B2B Matchmaker
- Company Logo on Website and on promotional materials



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SPECIAL ITEMS

MEDWeek Awards Luncheon Sponsor	- \$5,000
Business Opportunity Breakfast Sponsor	- \$3,000
Awards & Audio Visuals Sponsor	- \$3,000
VIP Reception Sponsor	- \$1,500
MEDWeek BizTank Sponsor	- \$5,000

EXHIBITOR SPACE & ITEMS

Corporate Exhibitor	- \$300 ***
Government Exhibitor	- \$200 ***
MBE/Small Business Exhibitor	- \$150 ***
Day One – (All Events, & B2B)	- \$60
Day Two – (All Events, Power Lunch & B2B)	- \$75
*	
Full Admission (by 9-14-15)	- \$110**
Full Admission (after 9-14-15)	- \$140**

FREE ENTRY TO B2B MATCHMAKER

** Full Admission - includes Breakfast & Seminars, Power Lunch, BizTank, B2B Matchmaker– (Exhibitor Space Not Included)

*** Each Corporate, Government, and MBE Exhibitor Space - includes one entry to Seminars, Breakfast, Power Lunch, *BizTank*™ & B2B

MEDWEEK ADVERTISING & REGISTRATION

Deadline for Ads – September 15, 2015 * Submit in JPEG or PDF to: marie@mgillonline.com

MEDWeek Publication Size = 8.5x11

Full Page (Bleed):

- Bleed size: 8.75" x 11.25"
- Price: Full Color: \$750 * B&W: \$500

Full Page:

- Image Area: 8.5 x 10"
- Price: Full Color: \$750 * B&W: \$500

Half Page:

- Image Area: 7.5" x 4.825"
- Price: Full Color: \$500 * B&W: \$300

Quarter Page:

- Image Area: 3.625" x 4.825"
- Price: Full Color: \$175 * B&W: \$125

Business Card Size: (Small Business Only)

- Image Area: 2.5625" x 3.625"
- Price: \$50

EASY CREDIT CARD REGISTRATION - INHOUSE

Complete and Fax Registration Page to:
305.576.0089

or email: marie@mgillonline.com

TO PAY BY



Please call or Email Mara Ludwig:

305.576.7888 * 1.800.730.5581

mara@mgillonline.com or marie@mgillonline.com

Please make checks payable to:

Minority Business Enterprise Center (MBEC)
Or M. Gill & Associates, Inc.

4770 Biscayne Blvd. - Suite 1050 * Miami, FL 33137

Tel: 305.576.7888 or 1.800.730.5581

Email Camera-ready Ads & Logos - JPEG or PDF - marie@mgillonline.com by 9/15/15



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REGISTRATION PAGE

Please complete this registration and email or fax to: marie@mgillonline.com or (305) 576.0089. Upon receipt of this form, an invoice will be forwarded based on the contribution level selected. For further information, please call: 305.576.7888 or 1.800.730.5581

Name: _____ Title: _____

Name of Business/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Exhibitor Space & Items : (Select/Circle all that apply)

Corporate Sponsor \$ _____ Government Sponsor \$ _____ S/MBE Sponsor \$ _____

Corporate Exhibits _____ \$300; Government Exhibits _____ \$200; MBE/SBE Exhibits _____ \$150;
Breakfast/Seminars _____ \$45; Success Strategies Power Lunch & BizTank Only _____ \$50;

Day One (All Events & B2B Meetings _____ \$60; Day Two (All Events, including Power Lunch & B2B) _____ \$75
_____ Full Admission (by 9/14/15) - \$110; _____ Full Admission (After 9/14/15) - \$140

EXHIBITOR TABLE AND FULL ADMISSION PRICES INCLUDE:

LIGHT BUFFET LUNCH, SEMINARS & **BizTANK™** (“SHARK TANK”) ON OCT. 8TH; ONE TRADE FORUM BREAKFAST; POWER LUNCH WITH KEYNOTE SPEAKER ON – OCT. 9TH; B2B MATCHMAKER APPOINTMENTS; COMBINED JAMAICAN BUSINESS EXPO & MEDWEEK MATCHMAKER EXPO - BOTH DAYS – OCTOBER 8TH AND 9TH, 2015.

PAYMENT METHOD

PLEASE **WRITE** THE TOTAL AMOUNT OF CONTRIBUTION **HERE:** \$ _____ Today's Date: _____

LIST BELOW THE NAMES OF OTHER PARTICIPANTS OR EMAIL NAMES TO MARIE@MGILLONLINE.COM EVENTS@MGILLONLINE.COM

1. _____ 2. _____ 3. _____ 4. _____

Check Money Order Credit Card by phone (305.576.7888)

Payment by Credit Card: Please complete and submit the attached Credit Card Authorization Page by fax or email (305.576.0089 or marie@mgillonline.com or call Mara Ludwig at 305.576.7888 to complete your sponsorship transaction by telephone. Only VISA and Master Card are accepted.



Payment by Check or Money Order
Payable to: **Minority Business Enterprise Center (MBEC)**
Or M. Gill & Associates, Inc.
4770 Biscayne Blvd. – Suite 1050 - Miami, Florida 33137
Attention: Marie Gill – MEDWeek Coordinator