



36th Annual MEDWEEK2018



Business Matchmaker Conference & Awards Power Lunch
A Program of the U.S. Department of Commerce - MBDA

OCTOBER 19, 2018

MEDWeek Conference Venue
INTERCONTINENTAL HOTEL MIAMI
100 Chopin Plaza
Downtown Miami, Florida 33131

Attention MEDWeek Sponsors
PLEASE COMPLETE THE LAST PAGE
and submit with any New/Updated Logo to:
marie@mgillonline.com

CONFERENCE PROGRAM



SPONSORSHIP OPPORTUNITIES & BENEFITS

ADVERTISING

FOR SPONSORSHIPS, ADVERTISING & REGISTRATION

Complete & Submit Page 6 to marie@mgillonline.com

ONLINE REGISTRATION - www.medweekflorida.org

REGISTER BY PHONE - 786.515.0670

Please Submit Your Camera-Ready Ad by the deadline - September 21, 2018

In JPEG or PDF Format. We will create/update MEDWeek Ads @ \$50 per page

**DON'T MISS THE MEDWEEK AWARDS POWER LUNCH
WITH DISASTER RECOVERY FEATURES**

PROGRAM

OCTOBER 19, 2018 – 8:30 A.M. – 6:00 P.M. (Pre-Registration Required) – Onsite Confirmations

Intercontinental Hotel Miami | 100 Chopin Plaza | Downtown Miami, FL 33131

Discounted All-Day Parking | \$18 Per Vehicle | Collect Discount Coupon at Registration

8:30 – 11:30 a.m. – CUTTING-EDGE BUSINESS GROWTH & FINANCING

Access to Capital | Access to Contracts | Access to Markets | Branding Strategies

8:30 a.m. – 9:00 a.m.

BREAKFAST PLENARY – CONTINENTAL BREAKFAST SERVED

Welcome Remarks | Overview of MEDWeek Conference | Breakfast Keynote Speaker

9:00 a.m. – 9:30 a.m.

ACCESS TO CAPITAL Presentations – “BizTank™ INVESTMENT & SMALL BUSINESS FINANCING”

Tired of getting “No” for an answer? Come and meet the Lenders who are saying “Yes” to Your Financing Needs.

MEDWeek presents Investment and Financing Opportunities for start-up and growing businesses. All industries including construction; Presentations and One-on-One Meetings during the B2B Expo – Discuss your financing needs with Commercial Banks, Credit Unions, Alternative Financing Programs, CDFI's, CRAs, Surety Companies with Bonding and Insurance Products; Export Financing Agencies, and more. **Visit with them at the Boothside B2B's – 2:00 – 6:00 p.m.**

9:35 a.m. – 10:05 a.m.

ACCESS TO CONTRACTS – GOVERNMENT & COMMERCIAL CONTRACTING – Presenters & Exhibitors

Corporations, Developers, Retailers, & Government seeking MBEs, CBEs, SBEs, DBEs, ACDBEs, WBEs, SDVOB's, 8(a), & HUBZone Firms. Come and Meet Presenters with Billions of Dollars in Contracts for small and minority-owned businesses throughout the U.S., Puerto Rico and the U.S. Virgin Islands. **Visit with them at the Boothside B2B's - 2:00-6:00 p.m.**

10:10 a.m. – 10:40 a.m.

ACCESS TO MARKETS – EXPORTING IS EASIER THAN YOU MAY THINK. Meet the Experts who can help you identify and pursue new EXPORT markets in the Caribbean, Central & South America, Africa, Asia, Europe and Australia. Grants are available to help underwrite the cost of certain trade missions and other International Trade activities; and if you are New to Export, MEDWeek presents an array of resources that will help you become “Export Ready” – FREE OF COST!
Visit with them at the Boothside B2B's 2:00 – 6:00 p.m.

10:45 a.m. – 11:15 a.m.

BRANDING STRATEGIES – Acclaimed Marketing & Motivational Presenter will focus on:

“The Hottest Branding Initiatives that will Position your Firm for Exponential Growth!”

11:15 A.M. – 11:30 A.M.

– NETWORKING BREAK – REGISTRATION OF NEW ARRIVALS

11:30 A.M. – 12:00

– PLEASE BE SEATED – LUNCH IS SERVED

12:00 - 2:00 p.m.

36th Annual MEDWeek Awards Power Lunch

Recognizing MBEs, Advocates & Supporters for Outstanding Achievements and Contributions

With National Keynote Speaker

2:00 – 6:00 p.m.

ONE-ON-ONE BOOTHSIDE MEETINGS & EXPO - Products and Service Exhibitors; Govt. and Commercial Contractors; Banks, Alternative Lenders, Bonding Agencies; International Trade & Export Resources; Federal/States/County Govts.; School Boards, Healthcare Agencies, CRAs; CDCs; Govt. Certification Agencies; International Delegation of Government and Businesses Seeking U.S. Goods & Services and business Partners. **Visit with them at the Boothside B2B's 2:00 – 6:00 p.m.**

SPONSORSHIPS

PLATIUM SPONSOR - \$15,000

Opportunity for Senior Diversity Program Executive to serve as the Honorary MEDWeek Chair

- Signature Sponsor of MEDWeek with Speaking Role at MEDWeek Key Events
- Three tables of ten at MEDWeek Breakfast Program – Prominent Reserved Seating
- Three tables of ten at MEDWeek Awards Power Luncheon Program
- Complimentary admission for 50 small businesses to all seminars and networking events
- Full page color advertisement in the MEDWeek 2018 Souvenir Publication (Prominent Space)
- Company logo on website and on all signage and publications for the next 12 months
- Exhibitor Space at B2B Matchmaker – With Boothside Matchmaker Meetings
- Acknowledgement in media announcements and press releases
- Recognition Plaque
- Named Contributor to Minority Students Scholarship Fund

GOLD SPONSOR - \$10,000

- Named Sponsor of MEDWeek 2018
- Two tables of ten at MEDWeek Breakfast Program – Prominent Reserved Seating
- Two tables of ten at MEDWeek Awards Power Luncheon Program
- Full page advertisement in the MEDWeek 2018 Souvenir Publication
- Exhibitor Space at B2B Matchmaker – With Boothside Matchmaker Meetings
- Complimentary admission of 40 small businesses to educational and networking events
- Verbal recognition of your sponsorship at all events
- Company logo on website and displayed on publications for the next 12 months
- Named Contributor to Minority Students Scholarship Fund

SILVER SPONSOR - \$5,000

- Named Sponsor of MEDWeek Breakfast Program & Awards Power Lunch
- One Table of ten at MEDWeek Breakfast Program – Prominent Reserved Seating
- Two tables of ten at MEDWeek Awards Power Luncheon Program – Prominent Reserved Seating
- Full page advertisement in the MEDWeek Souvenir Publication
- Exhibitor Space at B2B Matchmaker – With Boothside Matchmaker Meetings
- Company logo on website and promotional materials for the next 12 months
- Complimentary admission of 30 small businesses to educational and networking events
- Named Contributor to Minority Students Scholarship Fund

BRONZE SPONSOR - \$3,000

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- Named Sponsor of MEDWeek Breakfast Program & Awards Power Lunch
- One Table of ten at MEDWeek Breakfast Program – Prominent Reserved Seating
- One Table of ten at MEDWeek Awards Power Luncheon
- Exhibitor Space at B2B Matchmaker – With Boothside Matchmaker Meetings
- Full Page Color ad in MEDWeek Souvenir Publication
- Complimentary admission of 20 to educational and networking events
- General conference signage displayed at all events
- Company logo on website and promotional materials

SUSTAINING SPONSOR - \$1,500

- Named Co-Sponsor of MEDWeek 2018 Conference
- Exhibitor Display Space at B2B Matchmaker - With Boothside Meetings
- Table of 10 at MEDWeek Breakfast Program
- Table of 10 at MEDWeek Awards Power Lunch
- Full Page Color Ad in MEDWeek Souvenir Publication
- Company Logo on Website and on promotional materials

AFFILIATE SPONSOR (SELECT ONE)

- Affiliate - Corporate Sponsor Only** **\$1,000**
- Named Co-Sponsor of 36th Annual MEDWeek Conference
 - 5 Tickets to MEDWeek Breakfast & Awards Power Lunch
 - Full Page Color Ad in MEDWeek Souvenir Publication
 - Exhibitor Display Space at B2B Matchmaker – With Boothside Meetings
 - Company Logo on Website and on promotional materials

- Affiliate - Small/Minority Business Only** **\$750**

(THIS AFFILIATE (\$750) IS FOR SMALL/MINORITY BUSINESSES ONLY)

- Named Co-Sponsor of 36th Annual MEDWeek Conference
- 5 Tickets to MEDWeek Breakfast & Awards Power Lunch
- Full Page Color Ad in MEDWeek Souvenir Publication
- Exhibitor Display Space at B2B Matchmaker – With Boothside Meetings
- Company Logo on Website and on promotional materials

SPECIAL ITEMS

MEDWeek Awards Luncheon Sponsor	- \$5,000
Business Opportunity Breakfast Sponsor	- \$3,000
Awards & Audio Visuals Sponsor	- \$3,000
Scholarship Fund Sponsor	- \$2,500
Special Event Sponsor (B2B Seminar)	- \$1,000

EXHIBITOR SPACE

Corporate Exhibitor	- \$300
Government Exhibitor	- \$200
MBE/Small Business Exhibitor	- \$100
Non-profit Organization Exhibitor	- \$100

FREE GENERAL ADMISSION – PRE-REGISTRATION REQUIRED – NO WALK-INS
OCTOBER 19TH | ALL DAY, ALL PROGRAMS | 8:30 A.M. – 6:00 P.M.

36TH MEDWEEK ANNIVERSARY SPECIAL TO MINORITY BUSINESSES

Minority Businesses Attending or Exhibiting at MEDWeek 2018 are Eligible to Register as a Client/Member of the MBDA Export Center, and will receive FREE Technical Assistance & Export Development Services to grow their businesses throughout the U.S. and i global markets!

MEDWeek ADVERTISING

Deadline for Ads – September 28, 2018 | Submit in JPEG or PDF to: marie@mgillonline.com

MEDWeek Publication Size = 8.5x11

Full Page (Bleed):

- Bleed size: 8.75" x 11.25"
- Price: Full Color Only: \$500

Full Page:

- Image Area: 8.5 x 10"
- Price: Full Color Only: \$500

Half Page:

- Image Area: 7.5" x 4.825"
Price: Full Color: \$300

Quarter Page:

- Image Area: 3.625" x 4.825"
Price: Full Color or Black & White: \$150

Business Card Size: (Small Business Only)

- Image Area: 2.5625" x 3.625"
Price: \$50

ADVERTISING DEADLINE:
September 28, 2018

**Email Camera-ready Ads & Logos - JPEG or PDF - marie@mgillonline.com by
9/28/2018**

EASY CREDIT CARD REGISTRATION ON-LINE
www.medweekflorida.org

OR

Complete and Email or Fax Registration Page (Pg. 6)
marie@mgillonline.com Fax to: 786.515.0673

OR CALL

786.515.0670 | 786.316.0888

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Please make Check or Money Order payable to:
M. Gill & Associates, Inc. Or
Minority Business Enterprise Center (MBEC)

P.O. Box 472373, Miami, FL 33247-2373

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For Information and Help with Registration
Please call or email
786.515.0670 | marie@mgillonline.com



MEDWEEK 2018 REGISTRATION PAGE

Please complete this registration | Choose Purple, Blue, or Green Category Below. Submit (if online) or email to: marie@mgillonline.com | To Speak with a MEDWeek Representative, please call: 786.515.0670

Name: _____ Business/Org. _____

Circle All that Apply: Major Corp | Govt. | Minority Bus. | SBE | WBE | MBE | DBE | VOB | SDVOB | Nonprofit

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

GENERAL ADMISSION ONLY

Check This Box

You Are Done!
Submit Completed Form Now

SPONSORS ONLY

Check This Box

Continue Registration Below
Then Submit Completed Form

EXHIBITORS ONLY

Check This Box

Continue Registration Below
Then Submit Completed Form

SPONSORS – PLEASE COMPLETE BELOW

Corporate Sponsor \$ _____ Government Sponsor \$ _____ S/MBE Sponsor \$ _____

EXHIBITORS – PLEASE SELECT BELOW

Corporate Exhibits - **\$300**; Government Exhibits - **\$200**; MBE/SBE Exhibits - **\$100**; Nonprofit Exhibits - **\$100**

LIST BELOW THE NAMES OF OTHER PARTICIPANTS OR EMAIL NAMES TO - MARIE@MGILLONLINE.COM

1. _____ 2. _____ 3. _____ 4. _____

PAYMENT – Sponsors & Exhibitors

Check Money Order CC by phone: 786.515.0670 Online/PayPal www.medweekflorida.org

Please Make Checks or Money Orders Payable To:

Minority Business Enterprise Center (MBEC) **Or:** M. Gill & Associates, Inc.
P.O Box 472373, Miami, FL 33247
Attention: Marie Gill – MEDWeek Coordinator



Payment by Credit Card:

Complete Authorization Below; **OR** Register Online with PayPal at www.medweekflorida.org **OR** Call – 786.515.0670

Credit Card Payment Authorization:

Name on Credit Card: _____ I AUTHORIZE MEDWEEK TO CHARGE \$ _____

Type: VISA | MasterCard | Amex | Discover | CC No.: _____ Exp. Date: _____

REFUND POLICY: Refunds, less 20% Administrative Fee, will be made, **ONLY** if Cancellation is received in writing, **No later Than October 15, 2018 by 5:00 p.m.** (Request Cancellation via email to: marie@mgillonline.com)